

How To Organize a Blood Drive in Canada

Organizing a blood drive is a great way to honour your own, or a loved one's battle with TTP, while also giving back to the blood bank. As a supporter and/or patient of TTP, you understand the significant importance blood donations play in the treatment of TTP. Answering TTP Foundation is here to support you during the organization of a successful blood drive in your local community.

To get started, please read through the steps of running a blood drive listed below to learn more about how you can organize and run a blood drive, as well as what Answering TTP Foundation can do to help you. For more information, or to get started on organizing your blood drive, please fill out the [CAN Blood Drive Form](#).

Where to begin?

- ❖ Fill out the [CAN Blood Drive Form](#).
- ❖ Ensure that you include all your pertinent contact information so that we can locate the Canadian Blood Services or Héma-Québec donation centre closest to you. We will then connect you with the appropriate contact to establish a date, time and the exact location of your event.

How will Answering TTP Foundation help?

- ❖ We will advertise your blood drive in the events section on our website's homepage. We will also advertise the blood drive on our Facebook page to help generate awareness within our community. If appropriate, we will also advertise your blood drive in our quarterly newsletter.
- ❖ We will provide you with flyers indicating the date, time and location of your blood drive that you can use to advertise in your local community. If you would like to further personalize your flyers, we invite you to send in the following information when filling out the [CAN Blood Drive Form](#), so that we can incorporate onto your flyers:
 - Information to include for personalized creative materials:
 - i. Reason for organizing this blood drive (are you a supporter of TTP or a TTP patient yourself?)
 - ii. The story of your experience with TTP, whether you are a supporter or patient. This is a great way we can help personalize your flyers. ([See hints on submitting a story here](#))
 - iii. A Picture. If you choose to send in your story, we can add the picture beside it. This really helps to give TTP a face.
- ❖ We will send you educational rack cards that you can hand out before, as well as at, your event to help raise life-saving awareness.
- ❖ We will supply you with TTP ribbons that you can give to participants.

How to spread the word?

- ❖ Start telling people about your blood drive. Email friends, family and coworkers asking them to come out to donate blood. Ask them to spread the word too!
- ❖ Advertise your event using your various social media accounts (Facebook, Twitter, Blogs, etc.) to spread awareness of your blood drive.
- ❖ Consider contacting other avenues of generating awareness, i.e. local newspapers and television stations.